



BASIC SIGN-UP FORM

This form can mailed in or completed online by visiting www.localdifference.org/sign-up

Business Name: _____

Business Category (select one):

Farm Farmers Market Winery, Brewery, etc. Retail Restaurant Value-Added Producer

CONTACT INFORMATION

Physical Address: _____

City: _____ Zip Code: _____

Mailing Address, if different: _____

City: _____ Zip Code: _____

Name of Contact Person: _____

Phone Number: _____ Email Address: _____

BRIEF DESCRIPTION

What is your story? What should consumers know about your business?

COMPLETE ORDER FORM ON BACK PAGE >



PRICING & ORDER FORM

Please see the TLD Services Brochure for more detailed descriptions.

1 THE BASICS

Pick one basic category below that matches your business type, then select your services or add-ons in the next steps.

Farms	Farmers Markets	Value-Added Producers	Wineries, Breweries, etc.	Retail Stores	Restaurants
\$50	\$100	\$250	\$250	\$250	\$250

**The Basics include a simple print and digital business listing with Taste the Local Difference. Any business may sign-up online for free to be included in TLD's digital database of local farms and food producers, but they will not receive any other benefits.*

2 PICK A SERVICE PACKAGE

Every business is different, pick a service package that meets your individual goals.

- Guide Knockout:** Upgraded print listing in the Guide to Local Food **\$275**
- Local Food & Drink Tour:** Promoted in TLD Website Tour Recommendations **\$450**
- B2B Sales Connections:** Improve business-to-business relationships & sales **\$525**
- Cooking Demos:** Educate and promote local food with five engaging demos **\$2,000**
- Digital & Social:** Increased digital and social media support for your business **\$375**

3 SELECT YOUR ADD-ONS

These products and services are available a-la-carte, pick any you'd like to add on.

- Discounted Professional Photography:** \$200
- Targeted Email Blast to Customers:** \$450 +
- A-la-carte Marketing Materials:** varies, see pricing at localdifference.org/point-of-sale
- Social Media Shout-out:** \$25
- Featured Blog Post:** \$350
- Print & Digital Advertising:** varies, see pricing at localdifference.org/advertise

4 TALLY UP THE TOTAL

The Basics + Service Packages + Add-ons

\$ _____

- Invoice Me
- Check Enclosed