

## Taste the Local Difference 2019 Internship, Grand Traverse Region.

### About Taste the Local Difference:

Taste the Local Difference® is Michigan's local food marketing agency. It is a social enterprise of the [Groundwork Center for Resilient Communities](#), based in Traverse City, MI. We are proponents of the Michigan Good Food Charter and are signatories to their resolution seeking to have 20% of all food sold in Michigan come from Michigan farms and food businesses by 2020.



### Our Mission:

*TLD helps food businesses and the communities they serve benefit from the economic value of local food, while ensuring that fresh, healthy, local food is available to all consumers.*

**Date:** May 2019- August 2019, or based on academic calendar

**Location:** Traverse City, MI

### Position Overview

- A health and wellness intern is responsible for providing support for the development, implementation and assessment of our community health projects in collaboration with our local and statewide community partners.
- We can offer a stipend to support this internship and we will work your academic department to ensure you will receive appropriate academic credit. We can customize some of the internship work plan, and learning needs goals to meet academic requirements.
- Transportation for internship related travel in Grand Traverse region required.

### Essential Functions

- Supporting Getting to the Heart of the Matter Grant, Building Healthy Communities and Worksite Wellness;
  - o Assessment tool utilization
  - o Action plan writing and implementation
  - o Data collection;
- Supporting sampling and cooking demonstrations at Farmers Market;
- Blog writing , promoting local food access, fruit and vegetable consumption, and other health benefits of local food systems; and
- Participate in meetings and meeting the needs of our community partners, grant funded projects and research projects related to nutrition, local food access and community health strategies.
- Distribution of partner educational material including regional guides.

### Other duties and responsibilities

Under supervision of the TLD Community Health Coordinator, and/or TLD Regional Local Food Coordinators will be to support the work of health related programs.

- public speaking, food tasting demonstrations and sampling; other educational programs;
- Serve on task forces and committees as assigned;

- Write blog posts and other educational pieces about the internship process or experiences for our online and social media marketing platforms; and
- Perform additional job-related duties as assigned.

### **Qualifications**

- Completion of one semester of undergraduate coursework preferred, in community health education, public health, nutrition science, social work, health promotion or closely related field of study.
- Some knowledge and application of primary prevention, theory based practice, program planning, research/evaluation methods, assessment, group dynamics, and collaborative teamwork.
- Knowledge of online survey tools, data software including Excel, Word, PowerPoint and other online search tools.
- Awareness of work in the areas of local food systems, grant funded projects and environmental approaches to behavior change theories.

**Time Commitment:** Maximum of 20 hours per week. Flexibility to work some potential evenings and weekends periodically and to adjust work assignments accordingly to meet the changing needs of the growing season and office schedule. Start date in May is flexible based on academic calendar and requirements.

For more information, please contact:

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Taste the Local Difference

Community Health Coordinator

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