

General TLD Design Service Estimates

Advertising Design \$85/hour, expect 1-3 hours
Duration depends on size and edits

Brochure Design \$450-750
Does not include content development time if TLD is expected to write and/or collect

Logo Development \$700-900
Includes initial set of 3-5 options, editing and final delivery of print/web files + style guide

Rack Card Design \$300-450
Does not include content development time if TLD is expected to write and/or collect

Stickers, Decals \$150-250

Poster Design \$85/hour, expect 1-2 hours
Duration depends on size and edits

Contact Emma at emma@localdifference.org for more design information

