

## **Media Release**

For Immediate Release

Date: May 22, 2017

Contact: Bailey Samp, [events@localdifference.org](mailto:events@localdifference.org)

### **Good Food, Great Music: Return of the Red Drive Concert Series**

TRAVERSE CITY – The Village at Grand Traverse Commons, Left Foot Charley and Taste the Local Difference are eager to announce the return of the Red Drive Concert Series, a monthly schedule of free community concerts held at The Village on June 16<sup>th</sup>, July 21<sup>st</sup>, and August 18<sup>th</sup> from 6-9 PM. Spread out a blanket and save your place on the Piazza for these free community events!

The concert series will be a Certified Local Food Event, meaning at least 20% of the food will be locally grown and produced – emphasizing community, and seizing the opportunity to support our local food and agriculture. The concert series will celebrate summer with a bounty of delicious craft beverages from Left Foot Charley Winery and Earthen Ales, and locally made foods from Pleasanton Bakery, Spanglish, Cuppa Joe, and Sugar 2 Salt!

Leading up to the concert series, Happy Hour sales will be taking place in the Mercato from 3-6pm. Participating merchants will be offering delicious snacks, beverages, and tons of sales on unique goods, ranging from Michigan apparel to locally, ethically-sourced handicrafts.

Get your groove on in June with Turbo Pup, enjoy energetic bluegrass and folk with Hot 'n Bothered in July, and kick back in August with May Erlewine as she entices us with various instruments and soul-folk vocals!

For more information please contact Bailey Samp, Local Food Event Coordinator for Taste the Local Difference, at (231) 590-4661 or [events@localdifference.org](mailto:events@localdifference.org)