



Join us and pledge to spend at least \$10 each week on locally grown food!

If northwest Michigan households spent just \$10 a week on local farm foods, our regional economy would gain nearly \$5 million in new revenue each year. This is something we all can do!

Make the pledge and we'll send you our brand-new bumper sticker, so you can help us spread the word! And we'll also send you an occasional email to find out how you're doing and give you some fun suggestions, recipes, and more.

Some easy ways to spend \$10 a week:

- ✓ *Buying local meat, fish, eggs, and produce from your local grocer, restaurant, or farmer.*
- ✓ *Ordering a glass of local wine, cider, or other beverage that includes locally grown items at dinner.*
- ✓ *Ordering a menu item that includes locally grown items at a restaurant.*
- ✓ *Becoming a member of a CSA farm.*
- ✓ *Ordering food for office lunches and parties that includes locally grown items.*
- ✓ *Purchasing locally grown food products for holiday gifts and entertaining. (Jams, honeys, cheeses, dried cherry mix, salsas, etc.)*
- ✓ *Buying local cream for your daily coffees and local teas that include locally grown herbs and fruit.*

If each of us does even one of these each week, it will make a big impact on our local economy! Sign up below or online at localdifference.org.

Cut here

Yes! I pledge to spend at least \$10 a week on locally grown food!

Signature

Print your name

Zip Code *Email*

A project of the



Please mail to:

Michigan Land Use Institute • 148 E. Front St. • Suite 301 • Traverse City, MI 49684 • 231-941-6584 mlui.org localdifference.org

Taste the Local Difference is a project of the Michigan Land Use Institute's Food and Farming Program, which works to grow jobs, save farmland, and build healthier communities with food that's thousands of miles fresher.